Placement Brochure Integrated MBA 2011-2016

Centre for Business Administration

When you have something to prove, There's nothing greater than a challenge.



Central University of Jharkhand Brambe, Ranchi - 835205

Knowledge to Wisdom



Central university of Jharkhand (CUJ) established in 2009 by an act of parliament, is a young, vibrant and futuristic non-affiliating university. His Excellency, Shri Pranab Mukherjee, Hon'ble President of India is the Visitor of the University. CUJ is presently operating from a 45 acres beautiful temporary campus, situated at Brambe, 25kms from Ranchi, with a permanent campus coming up in a sprawling 319 acres at Cheri- Manatu, Ranchi. CUJ has 7 schools and 22 centres imparting quality education in Science, Technology, Social Science, Languages, Business Management and Journalism & Media Technologies, mostly conducting 5 year integrated courses and PhD programmes.



About the Centre

The Centre for Business Administration is presently offering a 5-year Integrated MBA, Ph.D. programme and customized short-term executive development programs catering the needs of both industry and academics. With a mission to encourage critical thinking, leading towards deeper understanding of management and developing leaders, the IMBA curriculum has been designed by experts considering industry expectations. The pedagogy adopted by the centre does not restrict students to classroom teaching only, but also allows them to enrich their learning through industrial visits, case studies, role-plays, leadership training, personality development programs, summer internship and live projects.





Message from The Vice Chancellor



Dear Friends,

I take this opportunity to present 30 postgraduates from the Centre of Business Administration of the Central University of Jharkhand for placements in leading organizations in India.

The Centre for Business Administration seeks to provide the best possible opportunities to its students and it disseminates all the pertinent skills and the right attitude required to produce a successful post graduate in Business Administration.

The Centre upgrades its syllabi frequently in order to keep pace with changing need of the global business scenario. The current batch of IMBA students have not only gone through a rigorous academic training program at the centre but also have undergone summer internships at leading firms. They are now ready in all respects to enter the corporate arena and contribute to the growth of the institutions they are to join.

As the head of the institution, I invite your executives to the university to interact with the students and to provide them with an opportunity to work in your organization. I am sure they will prove to be an asset to your firm.

We look forward to your limitless support and patronage for recruiting our students of IMBA (2011-2016) batch.

Prof. Nand Kumar Yadav 'Indu' Vice-Chancellor







Dear Friends,

It is a matter of great pride for me to address you as a potential recruiter and talent seeker from Centre for Business Administration, Central University of Jharkhand (CUJ), Ranchi. I am pleased to convey that our young and vibrant Centre has touched appreciable landmarks since its inception in 2009.

The Five year Integrated MBA at CUJ seeks to inculcate the students with the latest knowledge and skills in managing contemporary businesses. In addition, fullest efforts are made to nurture basic human virtues making them good human beings-honest, sincere, dedicated and hardworking.

We, at Centre for Business Administration (CUJ), continually strive towards creating and building industry partnerships for our students. We constantly work towards sustaining the mutually beneficial relationship we share with every respected organization, such as yours, so that the synergy created helps both the students to thrive and the corporates to select from a rich pool of talented individuals.

Once again, we present to you 30 of the best minds in the country, who have risen to be thought leaders and take this opportunity to invite you to our university and urge you to interact with our students and faculties to have a first-hand feel about us. We are sure that our students would be able to match your expectations and would contribute their best to achieve the goals of your Organization.

I sincerely hope that the association between CUJ and your organization will be taken to greater heights in the current and forthcoming academic years.

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Dr. Ashoke Kumar Sarkar Dean, School of Management Sciences & Head, Centre for Business Administration



Schools & Centres

School of Management Sciences	School of Engineering and Technology	School of Natural Sciences
Business Administration	Nenetochnology	Applied Mathematics
School of Mass-communication and Media Technology	Nanotechnology	Applied Physics
Mass Communication	Computer Science-Mobile Computing	Applied Chemistry
School of Languages	Energy Engineering	
English Language	School of Natural Resource Management	Life Science School of Cultural Studies
Far East Languages(Chinese, Korean,	Water Engineering & Management	Indigenous Culture Studies
Tibetan) School of Humanities and Social	Land Resource Management	Music and Performing Arts
Sciences	Environmental Science	
International Relations	School of Education	Tribal and Customary
Human Rights and conflict Management	Education	Tribal Folklore, Language and Literature

Courses Offered

The Courses at the Centre for Business Administration are categorized into five distinct set of subject:

Regular Courses	Advanced Courses	Specialised Courses	Functional Elective	Sectoral Electives
Behavioural Science	Derivatives and Risk	Analysis & Decision Making	Business to Business	Co-operative
Business Communication	Management	Business Process	Marketing	Management
Business Law	Interpersonal Skill and Working in Teams	Re-engineering	Compensation Management	Event Management
Business Environment	Logistics Management	Corporate Governance and Public Policy	Customer Relationship	Hospitality and Tourism Management
Cost Accounting	0 0	Enterprise Risk	Management	International Business
E-Commerce	Management Information	Management	Global HRM	Management of Non-
Functional English	System	Financial Statement	HRIS and HR Audit	Profit Organisation
Financial Accounting	Money Market and Capital	Analysis	Human Resource	
Financial Management	Market	International Korean	Management Human Resource	
Principles of Management	Organisational Develop-	Language	Development	
Micro Economics	ment and Change	Human Resource Planning	Integrated Marketing	
Macro Economics	Portfolio Management	Industrial Relations and Labour laws	Communication	
Indian Economy	Production and Operations	Management by Human	Negotiation and Conflict Management	
Management Accounting	Management	Values	Retail Marketing	
Mathematics and Statistics	Quantitative Techniques	Strategic Marketing Management	Rural Marketing	
Organisational Behavioural	Security Analysis	Strategic HRM	Sales Management	
Personality Growth Lab	Service Marketing	Fundamental of Computers and C Language		
Principles of Marketing	Strategic Management	RDBMS		
Principles of Marketing-II	Business Simulation Exercise	Taxation		
Project Management	Exercise Total Quality Management	Mathematical Economics		
		Indian Foreign Policy		

The structure of courses is designed to ensure learning of different management disciplines by ensuring a structure learning of all contemporary discipline of management and ensuring a smooth transition from simple to complex.

Faculty Profile

Dr. Ashoke Kumar Sarkar, Associate Professor

Ph.D. (Finance), MBM (C.U.), FICWA, M.Tech (I.T.), PGDCA, DCPM(I.S.I.)

Area of Interest: NPA Management for Financial Institutions, Security Analysis & Portfolio Management, Derivatives and Risk Management, Corporate Finance, Operations Research

Work Experience: 22 years 4 months in Public Sector Undertaking (Finance Area), 8 years (Full Time) MBA Courses , Future Institute of Engineering and Management , JIS College of Engineering, Management Institute of Durgapur, 15- years (Part-time) in IGNOU MCA and MBA Course

Email id: ashok.sarkar@cuj.ac.in





Mr. Nagapavan Chintalapati, Assistant Professor

MBA (Andhra University), UGC – NET (Management), Post Graduate Diploma in Training and Development (The ICFAI University, Tripura)

Area of Interest: Business Strategy, Competitiveness, Performance Management, Management Development, E-Business, Information Technology

Work Experience: 13 years in Academics, 2 years in sales and marketing of IT products

Email id: cnp@cuj.ac.in

Mrs. Pragyan Pushpanjali, Assistant Professor

MBA(PGDBM, XISS), UGC-NET (HRM)

Area of Interest: Organizational Behaviour, Industrial Relations and Labour Laws, Soft Skills, HRM

Work Experience: 14 yrs of experience in Academics Institutions like (Symbiosis Pune, Assam Institute of Management, St. Xavier's College, XISS) Trainer at IICM, SKIPA, R&D (SAIL) & Jharkhand Judicial Academy

Email id: pragyan.pushpanjali@cuj.ac.in



Faculty Profile

Mr. Mahendra Singh, Assistant Professor

MBA(HRM and Marketing), UGC-NET, UGC JRF (Management)

Area of Interest: Total Quality Management, Production and Operations Management, Business Process Reengineering, Logistics Management, Advanced Operations Management, Supply Chain Management

Work Experience: Lecturer at IMS, University of Lucknow and Lecturer at Invertis University (I.I.M.S.) Bareilly

Email id: mahendra.singh@cuj.ac.in





Dr. Nitesh Bhatia, Assistant Professor

MBA (BIT Mesra), Ph.D.

Area of Interest: Human Resource Management, Organizational Behaviour, Human Resource Audit and Marketing Management, Entrepreneurship

Work Experience: More than 8 yrs of corporate, teaching and research experience (Associate lecturer, Department of Management, BIT Mesra, Associate lecturer, Department of Management, BIT Mesra (Mauritius International centre), Deputy Manager and Business banking management executive, Axis Bank Ltd. Ranchi.)

Email id: nitesh.bhatia@cuj.ac.in

Dr. Jay Prakash Verma, Assistant Professor

Ph.D., MBA, M.Com., UGC-NET

Area of Interest: Marketing, Brand Management, Consumer Behaviour, Service Marketing, Sales and Distribution Management.

Work Experience: 8 years in Industry and Academics.

Email id: jayprakashverma@gmail.com





Faculty Profile

Mrs. Neha Kaur, Assistant Professor

Pursuing PhD (Ranchi University), UGC NET (Management), MBA (BIT Mesra), PhD (Pursuing), Ranchi University

Area of Interest: Human Resource Management, Organizational Behaviour, Social Entrepreneurship and Macroeconomics

Work Experience: 3 years 8 months of teaching experience. (Management Trainee (Industrial Marketing department) at IFB Industries Ltd., Goa, Research Assistant at University Department of Commerce and Business Management, Ranchi University, Lecturer (BBA), Ranchi Women's College, Ranchi.)

Email id: neha.kaur@ymail.com





Mr. Vijay Kumar Sharma, Assistant Professor

MBA (Finance), ACMA (ICAI), UGC-NET (Management), CIFRS,

Area of Interest: Risk Management, International Finance, Investment Finance, Corporate Finance, Corporate Tax Planning.

Work Experience: 3.5 years corporate experience and 2.5 years of teaching experience

Email id: cma.vijay2011@gmail.com

Mr. Prashant Kumar Jha, Assistant Professor

M.M.S.(M.N.N.I.T., Allahabad)

Area of Interest: Popular Management, Entrepreneurship, Marketing, Systems, Governance & Public Policy, Cooperative management

Work Experience: 12+ years in corporate, teaching and consultancy

Email id: pkjharanchi@gmail.com



Faculty Interface

Faculty has been closely associated with the business world and is extending Faculty expertise to different industries and academia of the country. Some of these institutions are as follows:

Washington University, USA	Indian Institute of Coal Management, Ranchi
Sri Krishna Institute of Public Administration, Ranchi	Birla Institute of Technology, Mesra, Ranchi
Judicial Academy, Jharkhand	State Bank of India
Xavier Institute of Social Services	UGC Academic Staff Training College, Ranchi
Indian School of Mines, Dhanbad	Assam Institute of Management, Guwahati
Rajiv Gandhi University, Arunachal Pradesh	St. Xavier College, Ranchi
Ranchi University	

Pedagogy



Prof. Jean Dreze Development Economist & Honorary Professor, Delhi School of Economics

- *Case Study approach* allows application of theoretical skills to real life unstructured problem through practice of putting students into shoes of manager has proved to be a successful approach to learning over the years. Applying this approach, CUJ exposes its students to real life case studies, covering wide array of subjects, discussed among the students and teaching fraternity in the classroom enhancing learning.
- **Team Projects** being an integral part of the CUJ curriculum allows students to prepare for various subjects throughout the curriculum. With the combination of the insightful research and analytical thinking on a topic, reflecting what is taught in the classroom and its relation to the current business scenario, is a perfect mix of academic research and practical scenario which is central at CUJ.
- **Industry Aligned Pedagogy** is promoted at CUJ through sessions and interactions from industry experts as well as live project of course curriculum. This ensures a continuous industry interaction process aiming towards providing students with an insight into current global trends and future business opportunities.

Message from Eminent Speakers

" ... impressed with the university's high standards and lively atmosphere. I am sure that students trained at CUJ will be well placed to help build a better world in Jharkhand and beyond."

> **Prof. Jean Dreze** Researcher & Economist Co-author : Nobel Laureate Prof. Amartya Sen

" ... CUJ IMBA students are one of the most disciplined and inquisitive students I have ever met"

Prof. Kalyan Chakaborty Professor of Economics, Emporia State University, USA

" ... commitment of IMBA students of CUJ to using their rigorous training to improve the economy and the society is commendable. I am sure that these young people will be an invaluable contributor at Indian business."

Prof. Sanjaya Gaur Professor, Auckland University of Technology, New Zealand &

Director, Bank of India , New Zealand

"... students of CUJ get a balanced exposure to multiple disciplines. I am sure that each one of them shall bring laurels to the organisations they serve"

> **Prof. Rananuj Majumdar** Professor of Marketing, IIM Calcutta

" ... urge professional organisations to come and explore the capability and eagerness of the students and provide them the opportunity to make a difference"

> Mr. Prasoon Kumar Senior Associate, Makinsey & Co. Dubai

" ... wish to put on record our appreciation for the sincerity, diligence and devotion exhibited by students of the Central University of Jharkhand in the course of their attachment with HCL in these exercises"

Mr. Anupam Anand Director (Personnel), Hindustan Copper Limited, Kolkata

" ... found that the students have prepared themselves well to take up challenge and are very enthusiastic to join the industry"

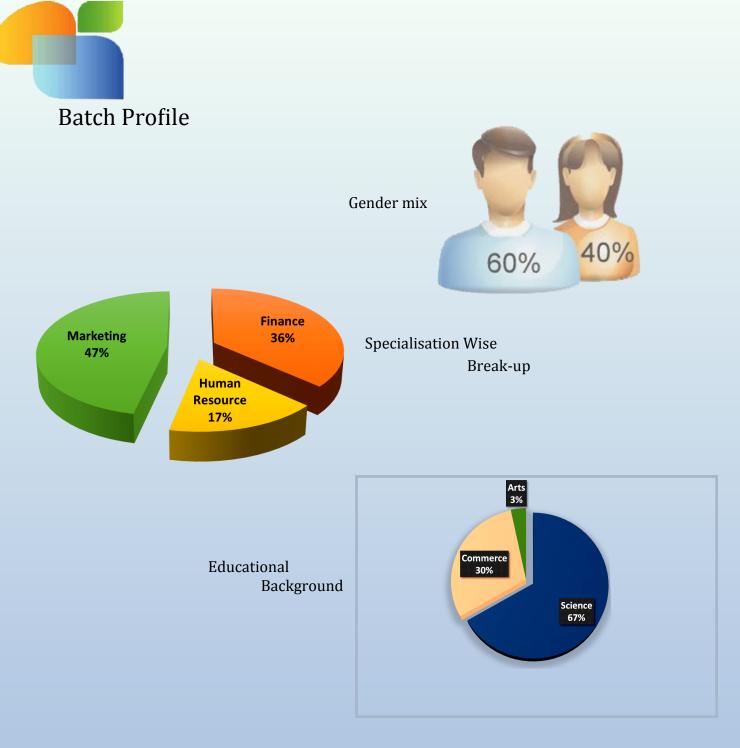
> **Dr. Sumit Dutta** Executive Director, IICM, Ranchi



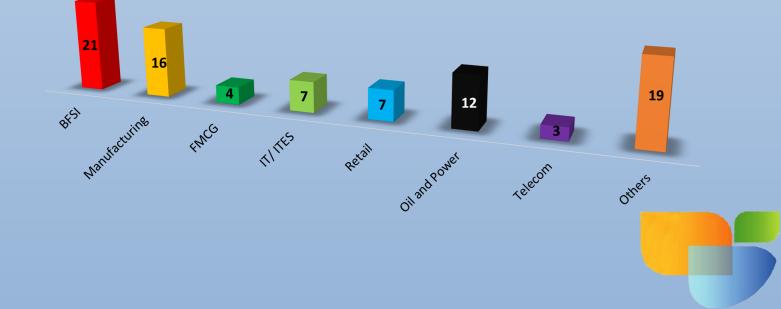






















Student's Profile

BATCH PROFILE 2011-2016 (FINANCE)

ANISH SAURABH (21 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id Science 8.12 anish.saurabh1@gmail.com

Summer Internship (s)

RDCIS, SAIL, Ranchi (2013) ICICI Bank Ltd., Gaya (2014) IIFL Holdings Ltd., New Delhi (2015)

ANITA PRAKASH (22 Yrs.)

Intermediate / XII:ScienceSGPA (Till 8th semester):7.99E-mail Id:anita.cuj@gmail.com

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Summer Internship (s)

HDFC, Hazaribag (2013) Pel SoftLabs Pvt. Ltd. New Delhi (2014) NTPC, Hazaribag (2015)

KUNDAN KUMAR (22 Yrs.)

Intermediate / XII:ScienceSGPA (Till 8th semester):7.3E-mail Id:k.kundan8102@gmail.com

Summer Internship (s)

Max Life Insurance, Ranchi (2013) Gionee Mobile, Ranchi (2014) Damodar Valley Corporation, Hazaribag (2015)

MD RAZA QUADIR (24 Yrs.)

Intermediate / XII:ScienceSGPA (Till 8th semester):8.82E-mail Id:mdrzq3@gmail.com

Summer Internship (s)

National Hydroelectric Power Corporation, Patna (2013) Central University of Jharkhand, Ranchi (2014) Coal India Ltd. (2015)













Student's Profile BATCH PROFILE 2011-2016 (FINANCE)

NAZIA GUL AFSHAN (23 Yrs.)

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Intermediate / XII SGPA (Till 8th semester) E-mail Id Science 7.83 cujnazia@gmail.com

Summer Internship (s)

JUSCO Ltd., Jamshedpur (2013) Reliance Footprint Jamshedpur (2014) HDFC Bank, Jamshedpur (2015)

NISHANT KR. ORAON (22 Yrs.)

Intermediate / XII:CommerceSGPA (Till 8th semester):7.6E-mail Id:nishant.kumar.oraon@gmail.com

Summer Internship (s)

Damodar Valley Corporation (2013) Jamshedpur Utility & Service company Ltd. (2014) Amrapali Aadya Trading & Investment Pvt. Ltd. (2015)

PRIYA CHANDRAVANSHI (22 Yrs.)

Intermediate / XII:SGPA (Till 8th semester):E-mail Id:

Commerce 8.63 priyachandr27@gmail.com

Summer Internship (s)

Hindalco Industries Ltd., Renukoot (2013) Hindalco Industries Ltd., Renukoot (2014) IDBI Bank, Renukoot (2015)

R.K SUMIT (22 Yrs.)

Intermediate / XII::SGPA (Till 8th semester)::E-mail Id::

Science 6.76 sumitmgr12@gmail.com

Summer Internship (s)

ING Vyasa Bank, Patna (2013) CCL (2014) ICICI Bank, Main Road Ranchi (2015)











Student's Profile BATCH PROFILE 2011-2016 (FINANCE)

RAGHVENDRA PRATAP SINGH (22 Yrs.)

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Intermediate / XII SGPA (Till 8th semester) E-mail Id Science 7.76 raghavpratapsingh3@gmail.com

Summer Internship (s)

SBI Mutual Funds (2013) Airtel (2014) Dalmia Bharat Sugar Industries Ltd. (2015)

SUMAN KUMARI (23 Yrs.)

Intermediate / XII:ScienceSGPA (Till 8th semester):7.8E-mail Id:sumanrashmi122@gmail.com

Summer Internship (s)

Vestize Marketing Pvt. Ltd, Patna (2013) Punjab National Bank, Patna (2014) WNS Global Services, Delhi (2015)

URVASHI (22 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id Commerce 8.97 urvashi00709@gmail.com

Summer Internship (s)

Central Institute of Mining & Research (CIMFR) (2013) State Bank Of India, Dhanbad (2014) Religare Securities Ltd (2015)

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Student's Profile

BATCH PROFILE 2011-2016 (HUMAN RESOURCE)

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ANEESHA (22 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id Commerce 8.72 aneeshasingh.singh@gmail.com

Summer Internship (s)

MTI SAIL, Ranchi (2013) JUSCO, Jamshedpur (2014) Henkel Adhesive Technology, Kolkata (2015)

ANMOL IGNATIUS TOPPO (24 Yrs.)

Intermediate / XII	:	Commerce
Graduation	:	60.30%
SGPA (Till 8th semester)	:	7.07
E-mail Id	:	toppoanmol@gmail.com

Summer Internship (s)

Premsons Motor Udyog Ltd. (2013) Jamshedpur Utility &Services Company Ltd. (2015)

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ANNU PRIYA (22 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id Arts 6.8 connect01annu@gmail.com

Summer Internship (s)

RDCIS SAIL, Ranchi (2013) Usha Martin Ranchi (2014) HPCL, Mumbai (2015)

LOVELY (21 Yrs.)

Intermediate / XII:SGPA (Till 8th semester):E-mail Id:

Science 9.21 luvly.singh0013@gmail.com

Summer Internship (s)

Indian Railways (ECR), Hajipur (2013) Idea Cellular Ltd. Patna (2014) Reliance Retail Ltd. Ranchi (2015) Bank of Baroda, Patna (2015)





Student's Profile

BATCH PROFILE 2011-2016 (HUMAN RESOURCE)

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SAUMYA RAJ (21 Yrs.)

Intermediate / XII : SGPA (Till 8th semester) E-mail Id

Science 9.14 saumya16.93@gmail.com

Summer Internship (s)

MTI SAIL, Ranchi (2013) JUSCO, Jamshedpur (2014) Henkel Adhesive Technology, Kolkata (2015)













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AKRITI SHARMA (22 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id Commerce 8.05 akritisharma33@gmail.com

Summer Internship (s)

NTPC, Hazaribag (2013) Dainik Bhaskar, Ranchi (2014) Jindal Steel & Power Ltd. Ranchi (2015)

FARHAN JALILI (21 Yrs.)

Intermediate / XII:ScienceSGPA (Till 8th semester):6.86E-mail Id:farhankab

Science 6.86 farhankabir.jalili009@gmail.com

Summer Internship (s)

Tata Motors, Jamshedpur (2013) Reliance Retail Ltd. Ranchi (2014) JK Tyre, Ranchi (2015)

KOMAL KACHHAP (23 Yrs.)

Intermediate / XII:CommerceSGPA (Till 8th semester):7.29E-mail Id:softy.komal

7.29 softy.komal77@gmail.com

Summer Internship (s)

Flamingo Chillers, Delhi (2013) Dainik Bhaskar, Patna (2014) Reliance Retail Ltd. Ranchi (2015)

KUMAR ALOK (21 Yrs.)

Intermediate / XII	:	:
SGPA (Till 8th semester)	:	
E-mail Id	:	â

Science 7.7 alok.bhagat7@gmail.com

Summer Internship (s)

IFFCO, Gaya (2012) PowerGrid Corporation of India Ltd, Ranchi (2013) Shrinivas Labs. Pvt. Ltd., Patna (2014) Lava International Pvt. Ltd., Nawada (2015)













MRINAL GAUTAM (21 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id Commerce 7.4 mrinalranchi123@gmail.com

Summer Internship (s)

Damodar Valley Corporation, Hazaribagh (2013) Kotak Securities, Kolkata (2014) Reliance Retail (Trends), Ranchi (2015)

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NITISH KUMAR SINGH (22 Yrs.)

Intermediate / XII:ScienceGraduation:77%SGPA (Till 8th semester):7.2E-mail Id:rjpgnk@gmail.com

Summer Internship (s)

SML ISUZU, Gaya (2013) SBL Pvt. Ltd. , Ranchi (2014) GMP technical solution pvt. Ltd., Pune (2015)

RANDHIR KUMAR (22 Yrs.)

Intermediate / XII:ScienceSGPA (Till 8th semester):9.08E-mail Id:kumarrandhir@hotmail.com

Summer Internship (s)

Jindal steel and Power Limited, Patratu (2013) Airtel, Ramgarh (2014) Henkel Adhesive technologies, Kolkata (2015)

SAGAR ANAND (25 Yrs.)

Intermediate / XII : SGPA (Till 8th semester) : E-mail Id : Science 7.1 sagar.anand2690@gmail.com

Summer Internship (s)

Max life insurance, Ranchi (2013) Coal india limited, Ranchi (2014) Henkel Adhesive technologies, Kolkata (2015)













SATISH KUMAR (21 Yrs.)

Intermediate / XII Graduation SGPA (Till 8th semester) : E-mail Id :

Science 65.93% 7.87 satishkr67@gmail.com

Summer Internship (s)

SML ISUZU, Gaya (2013) Central University of Jharkhand (2014) Tata Motors, Gaya (2015)

SHILPI VERMA (25 Yrs.)

Intermediate / XII Science ÷ SGPA (Till 8th semester) 8.43 : E-mail Id shilpi.183@gmail.com ÷

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Summer Internship (s)

Oriental Bank of Commerce, Ranchi (2013) Pel SoftLabs, New Delhi (2014) Jindal Steel & Power Ltd., Patratu (2015)

SURAJ KUMAR (20 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id

Science 8.75 surajsahnicuj@gmail.com

Summer Internship (s)

SBI Mutual Funds, Patna (2013) Kotak Securities, Dhanbad (2014) Lava India International Limited, Patna (2015)

VICKY KUMAR (23 Yrs.)

Intermediate / XII SGPA (Till 8th semester) ÷ E-mail Id ÷

Science 7.52 Singhvickyrajput@gmail.com

Summer Internship (s)

Damodar Valley Corporation (2013) Kotak Securities (2014) Reliance Trends (2015)









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VIKAS KUMAR (22 Yrs.)

Intermediate / XII SGPA (Till 8th semester) E-mail Id Science 6.7 kumar.vikas969@gmail.com

Summer Internship (s)

Max Life Insurence, Ranchi (2013) Kotak Securities, Dhanbad (2014) Reliance Retail (trends), Ranchi (2015)

VIKASH KUMAR (22 Yrs.)

Intermediate / XII:CommerSGPA (Till 8th semester):6.6E-mail Id:777bittu

Commerce 6.6 777bittu@gmail.com

Summer Internship (s)

SNL, Bearings, Ranchi (2013) CCL, Ranchi (2014) M.R & Co Ranchi (2015)



Past Recruiters and Summer Placements













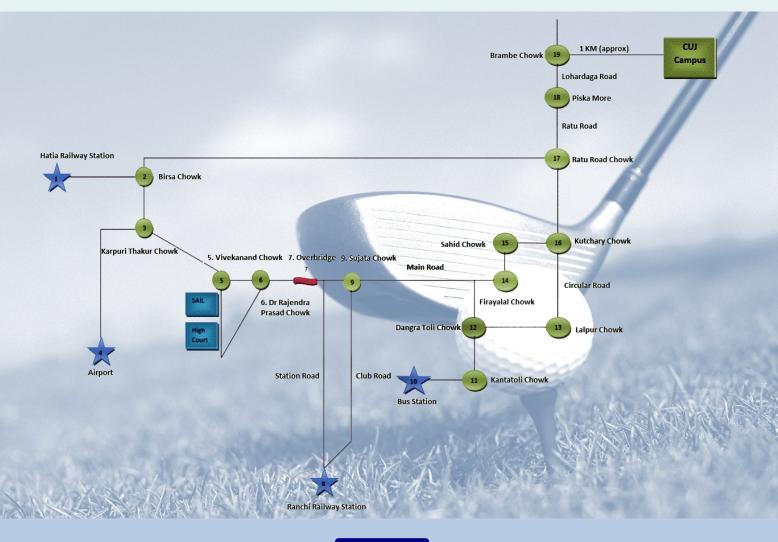








How to reach Central University of Jharkhand



Contact Us



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Email: placement.imba@cuj.ac.in Visit us: www.cuj.ac.in

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Dr. Nitesh Bhatia

Assistant Professor & Placement Nodal Centre for Business Administration Mob.:+91 94313 59459 E-mail id: nitesh.bhatia@cuj.ac.in

